

GENERAL DESCRIPTION

Medallion® Interior Latex Primer provides an excellent base coat for latex or oil-based paints. Primes and seals new drywall, wallboard and previously painted walls, cured plaster and patching compound. Assures tight bonding and increased coverage of the finish coat. Dries quickly so finish coat may be applied on the same day. Cleans up easily with soap and water.

PRODUCT FEATURES

- Dries quickly
- Use under latex or oil based topcoats
- Soap and water clean up

RECOMMENDED USES

- New drywall
- Plaster and patching compound
- Bare wood
- Masonry and concrete
- Previously painted walls

SHIPPING AND PACKAGING

Freight Classification: Paint or paint related material. Protect from freezing.

Packaging:

Gallon – 4 per carton

Case Weight: 50 lbs.

COMPOSITION

	Base and Fill Levels (oz./gal.)
White	128

APPLICATION AND CLEANUP

Paint only when air or surface temperatures are between 50–90°F (10–32°C). Stir thoroughly before and occasionally during use. Apply with a premium quality polyester brush, “one coat” roller or airless spray. If applied by sprayer, back-roll or back-brush to work primer into the surface. Apply a liberal coat of primer uniformly, working well into the surface. Clean up with warm, soapy water.

Tinting: To enhance the appearance of the finish coat, tint the primer with Universal Tinting Colorants to a shade similar to the finish coat. Do not use more than 4 oz. of tinting color per gallon.

Airless Spray:

Pressure: 2000 PSI

Tip: 0.017–0.019”

Brush: Premium-quality polyester

Roller: Premium-quality roller 3/8" nap

SYSTEM

RECOMMENDATIONS

New drywall:

1 Coat: Medallion Interior Latex Primer

Plaster:

1 Coat: Medallion Interior Latex Primer

Bare wood:

Spot prime

1 Coat: Medallion Interior Latex Primer

Masonry and concrete:

1 Coat: Medallion Interior Latex Primer

Previously painted surfaces:

1 Coat: Medallion Interior Latex Primer

PRODUCT SPECIFICATIONS

Vehicle Type: Acrylic Resin

Pigment Type: Titanium Dioxide

Viscosity: 100–106 Krebs Units

Gloss: 5–15 Units @ 60°

Flashpoint: 205 °F

VOC: < 50 g/L – 0.42 lb/gal as per 40 CFR 59.406

Volume Solids: 38%

Weight Solids: 51%

Weight Per Gallon: 10.7 lbs./gal.

Practical Coverage: Covers up to 400 sq. ft. per gallon (37 m² per 3.78 L) depending on surface porosity. Thin only for spray application with up to 8 oz. of water per gallon of paint (236 mL per 3.78 L).

Recommended Film Thickness:

4.0 mil Wet 1.5 mil Dry

Dry Time @ 77 °F and 50% Relative Humidity

To The Touch: 30 minutes

Recoat: 2 hours

Application Temperature: 50–90°F (10–32°C)

Storage Temperature: 40–90°F (5–32°C)

REGULATORY COMPLIANCE

Current as of: 8/7/2017

SCAQMD	Yes
CARB 2000 SCM	Yes
CARB 2007 SCM	Yes
OTC/LADCO	Yes
US National	Yes

STORAGE AND DISPOSAL

Do not freeze. Keep container closed when not in use. Do not transfer contents to other containers for storage or disposal. In case of spillage, absorb with inert material such as sand or kitty litter. Dispose of contaminated absorbent, container and/or unused contents in accordance with local, state and federal regulations.

SURFACE PREPARATION

General:

Read the Lead Warning paragraph. Thoroughly clean the surface and allow to dry. Remove all wax, grease, dirt, chalk, mildew, loose and peeling paint, and other foreign matter. Countersink nails, fill with putty. Apply a rust inhibitive metal primer on exposed nails. Caulk all cracks and joints.

Bare wallboard, joint compound and plaster:

Sand joints smooth and level with surface. Remove sanding dust with damp cloth or sponge, then prime the entire surface.

Previously painted surfaces:

Clean surface to remove wax, dirt and other foreign matter. Scrape off any loose or peeling paint. Patch cracks and nail holes. Dull glossy areas with gloss remover or sandpaper. Spot prime water stains with Valspar® Latex Stain-Blocking Primer before priming the entire surface.

Bare wood:

Sand wood smooth and patch holes and imperfections with wood filler or putty and sand smooth. Remove all sanding dust. New or bare surfaces must be primed with Medallion Interior Latex Primer.

Masonry and cement:

First remove all loose or sandy material, dirt, grease and oil with an all-purpose cleaner (TSP) before priming the entire surface.

LEAD WARNING

WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

LIMITED WARRANTY

This product is warranted for your complete satisfaction for as long as you reside in your home. This warranty covers product that is applied to a properly prepared residential surface in accordance with label directions and excludes product failure due to deterioration of the underlying surface, structural defects or failure of previous product. If the product fails to perform to your satisfaction, return any unused portion to the store with proof-of-purchase and you will receive, as your sole remedy under this warranty, your choice of additional product of equal value or a full refund. THIS WARRANTY EXCLUDES LABOR OR THE COST OF LABOR FOR THE APPLICATION OF ANY PRODUCT AND EXCLUDES ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES. Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitations or exclusions may not apply to you. This warranty gives you specific rights, and you may also have other rights which vary from state to state.

CAUTIONS

WARNING! Contains Crystalline Silica. **KEEP OUT OF THE REACH OF CHILDREN.** May cause eye and skin irritation. USE ONLY WITH ADEQUATE VENTILATION. Avoid breathing vapors, spray mist or sanding dust. If painting indoors, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headache or dizziness, or if air monitoring demonstrates vapor/mist levels are above applicable limits, wear an appropriate, properly fitted respirator (NIOSH approved) during and after application. Follow respirator manufacturer's directions for respirator use. When sanding, wear a dust mask. AVOID CONTACT WITH THE EYES AND SKIN. Wash thoroughly after use. Close container after each use. DO NOT TAKE INTERNALLY. Delayed effect from long-term exposure: Cancer Hazard. Contains crystalline silica, which can cause cancer. Risk depends upon duration and level of exposure to dust generated from sanding surfaces or spray mist. WARNING: This product contains a chemical known to the State of California to cause cancer. FIRST AID: EYE CONTACT: Flush thoroughly with water for at least 15 minutes. If irritation persists, get medical attention.* IF INHALED: If affected by vapor or spray mist, move to fresh air. If breathing difficulty continues, get medical attention.* IF SWALLOWED: Drink 2 glasses of water. Get medical attention immediately.*

*Call poison control center, hospital emergency room or physician immediately

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For additional safety and chronic health hazard information, refer to the Material Safety Data Sheet for this product.

**EMERGENCY MEDICAL TELEPHONE:
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